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Danna McKitrick Attorney is Adjunct Professor at Fontbonne University

WEINSTOCK TO TEACH FINANCE AND BUSINESS ETHICS

St. Louis, MO – Aug 6, 2008 – Fontbonne University has added Danna McKitrick principal Brian S. Weinstock to their adjunct faculty to teach finance management and business ethics courses. August 20, Weinstock kicks off his financial management course, a core requirement for students pursuing a Bachelor of Business Administration degree.

Weinstock's course focuses on understanding financial statements, learning the components of both capital structure and financial risk, and calculating the cost of capital. A class project involves creating an investment portfolio, purchasing public equities, and analyzing them by performing a risk assessment.

Always interested in teaching, Weinstock explored the idea with his former Washington University accounting professor who directed him to Fontbonne. Originally seeking to fill business ethics courses, Fontbonne invited Weinstock to teach financial management because of his finance background.

"In both our professional and personal lives, financial issues govern life on a daily basis. I aim to give students a broad perspective on business finance complexities and how a business uses finance when developing and implementing strategic plans," says Weinstock. "I also want to impart to students financial fundamentals regarding how to generate and grow a personal portfolio of investments to increase their own net worth."

Weinstock earned his M.B.A., with a concentration in finance and management, from Washington University John M. Olin School of Business. He attended Michigan State University College of Law earning a J.D., *cum laude*, and obtained his B.A., in political science, from the University of Kansas.

About Fontbonne University: Founded in 1923 by the Sisters of St. Joseph of Carondelet, Fontbonne University (www.fontbonne.edu) offers liberal arts, professional, and adult programs within 34 majors, 25 minors and 16 master's degree programs.

About Danna McKitrick: Located in Clayton, Mo., Danna McKitrick, P.C. delivers legal representation to businesses (emerging to national), insurers, government-related entities, and individuals throughout the Midwest. To supplement its local resources, the firm is a member of MSI Global Alliance—an international association of over 250 independent law and accounting firms in 100 countries. www.dannamckitrick.com.

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